

Maribeth A. Foley

508-728-5278
mb@mbeesdesign.com
www.mbeesdesign.com

Graphic design professional with a strong marketing background who is experienced in both print and web design. Highly motivated, detail oriented, and enthusiastic designer who has excellent time management skills and is able to prioritize and manage multiple projects simultaneously. Creative and passionate individual who enjoys illustrating, typography, and color.

Freelance Design:

MSM Magazine (www.singlesmag.net)
› Logo Design **Contest Winner**

Stoney Roots Designs
› Brand identity design: Logo, website
› www.stoneyrootsdesigns.com

Renee & Co. Hair Couture
› Brand identity design: Logo, animation, website, marketing materials.
› www.reneehaircouture.com

Grand Day Spa & Salon
› Website design using client-provided assets
› www.thegrandspa.net

Montachusett Tree Service
› Webpage and information design
› www.montachusetttree.com

Save-the-Date Postcards/Wedding Logo
› Designed save-the-date postcard, wedding logo

Wedding programs/brunch invitations
› Designed tri-fold wedding programs and single-sided invites

CRPR Consulting
› Brand identity design: Logo, stationary

Plus 1 Bookkeeping
› Brand identity design: Logo, brochures, business cards

Various Logo Designs:
› Intelligent Network Sales
› MelGotServed
› Redbrook Restaurant Group
› RCH Designs

Specialties

Brand Identity
Illustration
Layout
Advertisements
Print
Web

Adobe Creative Suite

Illustrator
InDesign
Photoshop
Dreamweaver
Fireworks
Flash

Microsoft Office Suite

Outlook
Publisher
PowerPoint
Word
Excel

Languages

HTML
CSS
Javascript
jQuery
MySQL
PHP
Actionscript

Other Programs

QuarkXPress
Salesforce CRM
Ektron CMS

Expert in both PC and Mac platforms

Other Interests

Jewelry making
Glass blowing
Brush painting

Education:

Boston University Center for Digital Imaging Arts, September 2010
Certificate, Graphic and Web Design
Waltham, MA

Franklin Pierce University, May 2006
Bachelor of Science, Marketing
Magna Cum Laude
Rindge, NH

Other Experience:

Delphi Technology, Inc., July 2006–Present

Marketing Specialist/Designer:

- › Lead re-branding efforts in 2009, including: new logo, new graphics, website direction, etc.
- › Responsible for designing all graphics, layout templates, collateral, advertisements, etc.
- › Developed campaigns from initial conception through production, including vendor relations.
- › Designed and coordinate advertising efforts, including: print, web, and email.
- › Responsible for image research, purchasing, and manipulation.
- › Designed, and implemented new corporate intranet, as well as trained users on CMS software.
- › Coordinated events Delphi was involved with, including: exhibiting, sponsoring and hosting. Specifically, organized and managed the OASIS Customer Group annual conference, hosting 200 attendees.

All Access Advertising, Boston, MA, Summer 2005

Marketing Intern:

- › Organized various promotional events and fundraisers.
- › Assisted with logistics and event concepts.
- › Greeted guests and sold raffle tickets during events.
- › Handled website updates, email inquiries, and database management.

View my portfolio here:

www.mbeesdesign.com

